

IN-STORE MARKETING

**INSTITUTE**

If you are unable to submit a proposal, please help us with future programming and answer the following questions:

1. Who is the one person you consider an expert or “guru” on the topic of **in-store marketing**?  
(please include contact information if available) \_\_\_\_\_

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2. Who is the one person would you consider to be an expert or “guru” on **retail trends**?  
(please include contact information if available) \_\_\_\_\_

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3. Please suggest seminar topics you would be interested in: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Please complete this form and email it to [ronit\\_lawlor@instoremarketer.org](mailto:ronit_lawlor@instoremarketer.org) or fax to (201) 297-1575.**

Thank you very much for your interest and support of the In-Store Marketing Institute’s programming efforts.